

CONTACT

- 661.714.3009
- JOEYANCEY254@GMAIL.COM
- WWW.JOE-YANCEY.COM
- DENVER, CO

EDUCATION

2010
B.A. FILM AND ELECTRONIC ARTS
California State University, Long Beach

TECHNICAL SKILLS

ADOBE CREATIVE SUITE	BLENDER
PREMIERE PRO	FINAL CUT PRO
AFTER EFFECTS	AVID
MEDIA ENCODER	FINAL DRAFT
PHOTOSHOP	MS OFFICE
LIGHTROOM	GOOGLE G-SUITE
CAPTURE ONE	SALESFORCE
ILLUSTRATOR	WRIKE
AUDITION	WORKFRONT

AWARDS

2018
Q2 CIRCLE OF AWESOMENESS
Q2 Culture Award - The Loop

2016
HOW IN-HOUSE DESIGN AWARD
Architecture Box and Photography

2013
MTV CLUBLAND PICK OF THE YEAR
Kill The Noise - Blvck Mvgic (Kill the Noise Pt. 2)

INTERESTS

STALKING BACKWOOD STREAMS FOR TROUT
RIDING BIKES WITH MY FAMILY
STEPPING OFF PLANES IN EXCITING NEW PLACES

SOCIAL MEDIA

- linkedin | www.linkedin.com/in/joe-yancey
- IMDb | www.imdb.com/name/nm3900462

REFERENCES

SAM ARMSTRONG
VIDEO MANAGER

- 512.797.1539
- sam.armstrong@q2ebanking.com
- www.q2ebanking.com
- Austin, TX

TONI HOUGHTON
SENIOR GRAPHIC DESIGNER

- 512.484.1423
- toni.houghton@q2ebanking.com
- www.q2ebanking.com
- Austin, TX

JOEYANCEY

PRO VIDEO | PHOTOGRAPHY | POST-PRODUCTION

WORK EXPERIENCE

SENIOR STUDIO VIDEOGRAPHER | PHOTOGRAPHER

2019 - 2020

HELLOFRESH | BOULDER, CO

- Created new video editing processes and templates that increased turnaround times by 300%.
- Planned, budgeted, and organized location video shoots while reducing costs by 150%.
- Managed multiple production studios delivering distinct content for HelloFresh, EveryPlate, and Green Chef brands with in-house and freelance creative talent.
- Coordinated and captured gourmet food photography and videography for product photography, magazines, advertising, and marketing.

VIDEO TEAM MANAGER

2018 - 2019

NATURAL GROCERS | DENVER, CO

- Managed video production end-to-end and increased bandwidth to the video team by over 200%.
- Developed brand, video, photography, and process guidelines that were pitched and adopted by executive management.
- Planned, budgeted, and secured equipment for large projects.
- Created engaging original video content with animations and motion graphics for television and digital advertising, marketing campaigns, corporate events, and social media.

SENIOR MEDIA PRODUCTION SPECIALIST

2013 - 2018

Q2 - CREATIVE STUDIO | AUSTIN, TX

- Edited high-quality campaign videos with short deadlines and created animations and motion graphics with After Effects at a rate 150% faster than briefs allocated.
- Produced engaging video and photography for marketing collateral, social media, training, blogs, events, testimonials, and an internal news show *The Loop*.
- Managed and designed in-house green screen cyclorama studio.
- Maintained relationships with outside vendors, contractors, and third-party production companies.

DIRECTOR OF PHOTOGRAPHY | GAFFER | GRIP

2010 - 2013

FREELANCE | LOS ANGELES, AUSTIN, DENVER

- Designed specific lighting conditions with advanced techniques for motion pictures, music videos, and digital content.
- Worked with professional cinema cameras and lighting equipment including Arri, Red, Sony, Panasonic, and Canon.
- Managed teams while keeping demanding projects on track.
- Worked with award-winning cinematographers, photographers, directors, and on-screen talent.

VIDEOGRAPHER | EDITOR | SET DESIGNER

2005 - 2010

INDEPENDENT CREW WORK | LOS ANGELES, CA

- Assisted with post-production at NBC Universal for G4 shows *Attack of the Show* and *X-Play*.
- Created original films which included writing, casting, art design, set construction, directing, camera operation, lighting, electrical, sound, and editing.
- Trained others in utilizing specialized film equipment. Delivered high-quality projects with modest budgets, short time-frames, and limited equipment.